User Personas

Name- Johnathan Troy

Age- 29

Description- Male, Married, Professor

Occupation- Professor at Texas Tech University

Goals -

* To consistently be there for his students and other staff in need of help.
* Eat healthier to maintain energy throughout the day.
* To have a consistent schedule and remove unwanted surprises.

Frustrations -

* Finding a good, healthy meal on campus consistently.
* Receiving items later than when they are needed.
* Having to leave the campus for any reason being time consuming and stressful.

Name – Tiffany Lee

Age- 27

Description - Female, married with kids, artistic

Occupation – Fashion Designer

Goals –

* To make sure kids are okay with a babysitter once a week.
* Be able to relax after work.
* Maintain a vegan lifestyle

Frustrations –

* Food sellers being unclean and cross contamination.
* Kids not eating food due to unwanted ingredients.
* Not having time to explore new ingredients and styles of food

Name – Mary Jensen

Age – 61

Description – Female, Widowed, 2 cats and 1 dog

Occupation – CEO of Big TV brand

Goals –

* To spoil grandchildren.
* Avoid a retirement
* Maintain a healthy lifestyle and being able to visit family consistently.

Frustrations –

* Allergy information not being listed correctly.
* Products purchased not being up to par with expectations.
* Not having time to give snacks to grand children.

App Name – WeGoMeals

The minimum viable product features

Feature - Let customers review certain food items and have them be public to other users and the restaurant and make sure to filter them out to most recent being seen first.

User stories

* As a potential customer, I want to see others review on a product, to make sure it is great for me, so I can find the best meal for me.
* As a restaurant offering this service, I want to be able to see others reviews on a item quickly, so we can address them quickly and let the review readers know what change we made.

Feature – Make times for delivery be schedulable, and insure we follow these schedules to a tee.

User stories

* As a customer, I need to ensure I get my product on time, to make sure my busy schedule is not disrupted by a late meal.
* As a business, time is important and ensuring we have all the necessary products to complete meals can sometimes take time, giving a heads up is great.

Feature – The option to purchase a gift bag and note, that the driver carries.

User story

* As a customer, I want to give the gift of a meal to someone I know, so being able to have it accessorized correctly can be helpful.
* As a business, selling meals as a gift would be a good boost to sales considering most of our sales are lunch time individuals during the day.

Feature – Give special tags and categorize specific (vegan, gluten free) items, while also giving the customer to emphasize and specific allergies, needs.

User story

* As a customer, I want to be able to emphasize my needs and view my options in an organized fashion.
* As a restaurant, I want to be able to be able to communicate to my customers what items are free of what, so we can avoid any mishaps such as an allergic reaction.

Figma HomePage/ Lo-fi wireframe - <https://www.figma.com/file/CJ6QjMH7f0WnVzwwttY0wo/Untitled?node-id=2%3A129>

Trello – UserStories/Features -<https://trello.com/invite/b/PDmgOlVo/ba63aec837d9266d40a9bd3e59cc1749/delivery-app-features-stories>